



EXPRESSION OF INTEREST AND CONFIDENTIALITY AGREEMENT

This Expression of Interest provides Flowers by Fruit Pty Ltd (Flowers by Fruit) with a brief overview of your personal history. It also contains a Confidentiality Agreement which is binding on you and on Flowers by Fruit and its agents and advisors.

This is not an application for a franchise.

On receipt of this signed form Flowers by Fruit will send you further detailed information.

Please answer all questions. If you require additional space use a separate sheet of paper and make reference to the appropriate section.

1. What type of Franchise are you interested in? Please circle the most appropriate

a) Creation Centre (Manufacturing Region) b) EGG (Marketing Territory)
{ For detailed description see Flowers By Fruit Frequently Asked Questions }

2. What Region or Territory are you interested in?

3. Where or how did you hear about Flowers by Fruit?

4. Some Information about you.

Name in Full: _____

Home Address: _____

City: _____ State: _____ Post Code _____

Home Ph: () _____ Mobile: _____

E-mail Address: _____

Male () Female ()

Present State of Health: _____

Education level attained: _____

Please list any academic or professional qualifications: _____

What are your hobbies or interests outside of work: _____

5. Business & Work History

Industry or Type of Business Experience: _____

Describe Responsibilities: _____

Have you had to manage or supervise other team members? Yes () No () If yes, how many?

Have you had experience working in the retail industry? Yes () No ()

If yes, please provide details : _____

6. You future Business Objectives

Do you intend to work full time in this business?: Yes () No ()

If no how much time do you intend to spend?: _____

What attracted you to a Flowers by Fruit franchise? _____

7. Anything else we should know about you that may be helpful?

This Confidentiality Agreement is between Flowers by Fruit Pty Ltd (“FBF”, “we” “our”) and
 (“The Enquirer”, “you” or “your”).

(Insert your name/s)
.....

You should evaluate the Flowers by Fruit business in order to decide whether to apply to become a franchisee. We agree to provide you with confidential information relating to the operation of a franchise. FBF and You agree as follows:

1. You warrant that you will keep confidential all of the information provided to you by us and that you will not, without our prior written consent, disclose any of that information to any third party (your professional advisors excepted). You acknowledge that this warranty is also given on behalf of any entity or associate under your influence or control.
2. Without limiting the general nature and extent of this warranty, the information which you warrant to keep confidential and not disclose to others includes our technology, know-how, trade secrets, documents, files, records, reports, plans, trade marks (including trade marks), feasibility studies, business plans, franchise agreements, operating manuals, franchise disclosure documents and marketing plans.
3. You warrant that the sole purpose for which you are seeking access to the information is to decide whether to apply for a franchise. You warrant that you will not use the information for any other purpose or for your own benefit or to improve or create another business.
4. FBF agrees to keep confidential all information provided by you.
5. This agreement will continue in time but will not apply to any information which:
 - (a) is already known to the other party at the time of disclosure;
 - (b) is in the public domain at the time of disclosure;
 - (c) is disclosed to the receiving party by a third party; or
 - (d) enters the public domain after disclosure otherwise than through a breach of this agreement by one of the parties.
6. You acknowledge that the execution of this agreement does not oblige FBF to disclose any particular information to you and we retain absolute discretion as to which information we disclose to you.
7. You undertake that you will, upon our request, immediately return to us all information, documents and other materials we supply to you. You further undertake not to retain any copies of any such information, documents or material.
8. You agree you will first obtain independent financial and legal advice and not rely on upon information provided by us in deciding whether to apply for one of the FBF franchises.

Executed as a Deed

Signed on behalf of Flowers by Fruit Pty Ltd

Signature: _____

Date: / /

Name: Tania Katsanis

Agreement, Acknowledgement and Declaration

By signing below:

You agree to be bound by the terms of the above Confidentiality Agreement;

You acknowledge that:

1. Flowers by Fruit may rely upon this information when deciding to accept an application for Flowers by Fruit franchise.

2. Flowers by Fruit may decline to accept any application without giving reasons for their decision.
3. In completing and returning this form, neither Flowers by Fruit nor its agents are under any obligation to you except that they must treat the information you have supplied in confidence; and you declare that all the information supplied in this form is true and correct.

Signature: _____

Date Signed: / /

Print Name: _____

Witness: _____

Date Signed: / /

Print Name: _____

Send to:
Flowers by Fruit Pty Ltd
Attention: Tania Katsanis
PO BOX 503
Kingsgrove NSW 1480

Fax: (02) 9750 3074 Phone: 1300 767 325
e-mail: franchising@flowersbyfruit.com